

# Gautam Joshi

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## CONTACT

East End Apartments  
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## EDUCATION

Bachelor of Business  
Administration

Apr 2000 — Jun 2003

Indian Institute of Planning and Management, New Delhi

## QUALIFICATIONS

California Institute of Arts, California (Coursera)

*Graphic Design Specialization*

University of Toronto, Toronto (Coursera)

*Fundamentals of Programming*

University of Michigan, Michigan (Coursera)

*Specialization in Python Programming*

Massachusetts Institute of Technology, Massachusetts (MITx)

*Introduction to Computer Science and Programming Using Python*

Udacity, Udacity India in association with Kaggle, Tableau and Mode

*Data Analyst Nano Degree*

## WORK EXPERIENCE

Webchutney, New Delhi

Mar 2007 — Dec 2009

Copy/Script Writer (Digital)

- Developed scripts and copies for animated/live action virals
- Proactively developed ideas for existing client that can be executed digitally
- Developed digital content for agency pitches

Promodome Communications, New  
Delhi

May 2010 — Jul 2010

Sr. Copywriter (Print)

- Developed idea driven copies for local as well national clients
- Developed campaigns that could potentially be scaled to other other forms of media besides print
- Strived to create consistent and clear communication between copy, art and servicing departments to ensure timely delivery of creatives
- Managed and mentored jr. copywriters

Webitude

Sep 2011 — Apr 2012

Associate Creative Director (Digital)

- Designed and developed digital/social media centric campaigns for existing as well as potential clients
- Inspired, encouraged and pushed creative teams to think fresh and original ideas
- Supervised all creative aspects of a campaign and reported developments to CD and CEO
- Updated teams regarding client reverts and strived for timely delivery of projects

Perfect 10 Advertising

Sep 2012 — Jan 2013

Creative Consultant (Print)

- Designed, developed and assisted in print driven campaigns

- Was actively involved in presenting and pitching concepts to potential clients

## ScoopWhoop Media

Jan 2015 — Nov 2015

### Script Writer (Digital)

- Responsible for developing and scripting a 10 part animated web series named Joga Da and Family
- Developed all major characters of the series
- Constantly revised and updated scripts post suggestions by producers and director
- Assisted director in screening for cast and crew

## Magic Mushroom Advertising

Jun 2016 — Aug 2016

### Creative Consultant (Digital)

- Shot video based content in h.264, AVCHD and ProRes 422 format
- Responsible for video editing and VFX
- Responsible for grading and colour correction

## SKILLS

### Software Knowledge

*Photoshop, Illustrator, Final Cut Pro, DaVinci Resolve, iMovies, After Effects*

### Languages

*Python (pandas, numpy, basic Scikit learn), R, SQL, HTML/CSS, JavaScript (d3, Flotr2, jQuery sparklines)*

## PROJECTS

Kindly visit <https://gautamjo.github.io> to view some of my creative as well as technical projects.